

## Digital Marketing

Times	Name	Topic
9.55-10.00	San Sunner, Founder, Rec-social	Opening Remarks
10.00-10.15	Jonny Jessop, Regional Sales Manager, Sana Commerce	How SMBs can accelerate growth online
10.15-10.30	Mikael Da Costa, CEO & Founder, Leadoo	Getting rid of "marketing waste". How to transform your website into a sales machine?
10.30-10.45	Paul Risebury-Crisp, Head of Paid Media, Ayima	Automation or Transparency - Does it Matter?
10.45-11.00	Nikkole Couture West, VP, Go to Market Strategy	Where Marketing and PR Meet: The Future of Multi-Channel Digital Marketing
11.00-11.30	<b>Coffee Break &amp; Networking</b>	
11.30-11.45	Farhad Divecha, Director, AccuraCast	Digital Marketing with AI
11.45-12.00	Jill Pringle, CEO / Founder, Brand Symphony Marketing	Ready to scale? Sales and marketing need one song to sing!
12.00-12.15	Mark Layzell, Founder and MD, Web Works Well	Increase your marketing ROI by 300% with effective automation. A Typical and Ideal customer journey explained.
12.15-12.30	Richard Ashley, Marketing Director, Content Guru Limited	

## Social Media

Times	Name	Topic
12.30-12.45	Sybil Ah-Mane and Russell Hall, Magic Video Box Ltd	Why eye contact filming is becoming more popular'
12.45-13.00	San Sunner, Founder, Rec-social	Social Listening Tools-Social Media-Secret Weapon
13.00- 14.00	<b>Lunch Break &amp; Networking</b>	
14.00-14.15	Kitty Newman, Director - Social Media Strategist, Trapeze Media	How to cut through the noise and drive meaningful leads from social
14.15-14.30	Finola Sloyan, PR & Social Media Marketing, Bell Integration	
14.30-14.35	San Sunner, Founder, Rec-social	Closing Remarks



All presentations/timetables are subject to change. Please check with onsite event timetable on the day.